

BETTER.



BIGGER.



BOYS & GIRLS CLUBS
OF THE GREATER TRIAD

BOLDER.

Case for Support



Why This Matters Now

Across the Greater Triad—comprising High Point, Greensboro, Winston-Salem, Asheboro, Burlington, Thomasville, and surrounding communities—over 125,000 youth under 18 are growing up in a region full of promise, yet too many face barriers that limit their potential. More than 39,000 young people live in underserved neighborhoods where poverty, education gaps, and mental health challenges threaten their ability to thrive. These challenges are real, but so is the opportunity. With the proper support, we can transform barriers into pathways and ensure that every young person has the opportunity to grow, learn, and lead.

1 in 5

children live below the poverty line.

1 in 6

youth are at risk of not graduating from high school.

16%

of teens have considered suicide;
8% have attempted.

The Need Is Urgent. The Opportunity Is Historic.

For nearly three decades, the Boys & Girls Clubs of Greater High Point has stood as a cornerstone of hope and opportunity—serving thousands of young people across multiple Club sites in High Point and Asheboro with safe spaces, caring mentors, and life-changing programs. Rooted in a city known for its resilience and strong community identity, the Boys & Girls Clubs of Greater High Point have built a proud legacy of impact: advancing academic success, promoting healthy lifestyles, and shaping generations of leaders. This history is not simply background—it is the solid foundation on which the Boys & Girls Clubs of the Greater Triad now rises. Guided by High Point's enduring spirit and proven record of innovation, we are poised to lead a regional transformation that unites communities, scales programs, and builds a lasting legacy of opportunity across the Triad.



Background photo is the new Congdon Hub for Great Futures, located in High Point, NC.



A Bold Vision for the Triad

Future Ready Triad: Better. Bigger. Bolder.

Imagine a Triad where every child—regardless of zip code—has access to a safe space, caring mentors, and transformative opportunities. A region where youth rise above poverty, graduate with purpose, and thrive mentally, emotionally, and academically.

Our programs are provided at NO COST to the youth (and families) we serve!

By 2030 we plan to:

Grow membership from 1,800+ youth in High Point to 5,000+ across the Triad, with each student experiencing:

Learning for Life: Academics as a Launchpad for Success

We will embed academic achievement into every Club experience, ensuring youth not only stay in school, but thrive.

- **Literacy Gains:** 70% of members will meet or exceed grade-level benchmarks.
 - **Math Proficiency:** 15% annual improvement among regular participants.
 - **STEM Engagement:** 75% of youth will report increased confidence through robotics, coding, and hands-on STEM projects.
 - **Strategic Alignment:** Programming will align with North Carolina Department of Public Instruction priorities, including early literacy, 8th-grade math, postsecondary readiness, and expanded STEM access.
 - **Portrait of a Graduate:** Daily programming will build core competencies—adaptability, communication, collaboration, critical thinking, empathy, and personal responsibility.
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Beyond the Game: Athletics as a Catalyst for Growth

Athletics will be a powerful tool to attract youth, build discipline, and reinforce academic success.

- Launching leagues in **basketball, flag football, soccer, and volleyball.**
 - Using sports to **teach teamwork, resilience, and leadership.**
 - **Partnering with regional organizations to ensure high-quality, inclusive programming.**
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Scale from five Clubs to 20+ sites (stand-alone Clubs + shared-space partnerships).

Build a \$12–\$15M annual budget, supported by a diversified funding base.

Expanding Our Reach, Deepening Our Impact

The challenges facing youth in the Triad—poverty, academic gaps, and rising mental health needs—are urgent, but they are not insurmountable. Boys & Girls Clubs of the Greater Triad will meet these challenges head-on by embedding academic excellence and athletic engagement into every Club experience. These strategies are not just programmatic; they are transformational, designed to help youth stay in school, build confidence, and unlock their full potential.

By combining academic rigor with the power of athletics, we're helping Triad youth build confidence, stay engaged, and prepare for success in school and life. These are core concentrations—but they are part of a broader wraparound approach that includes leadership development, mental health support, career readiness, and more. We will turn today's challenges into tomorrow's opportunities—and create a future every child deserves. This is how we build a Future Ready Triad—by meeting youth where they are and empowering them with the skills, support, and inspiration to reach their dreams.

Serve More Youth

- Expand across High Point and Asheboro and into Greensboro, Winston-Salem, Burlington, Reidsville, Thomasville, and surrounding communities.
- Launch a mix of collaborative-space Clubs and community hubs to maximize access and minimize facility costs.

Regional Leadership & Governance

- Establish a Greater Triad Governing Board with equitable city representation.
- Form local advisory councils in each city to ensure authentic community leadership.

Financial Sustainability

Shift from dependency on federal/state grants toward:

- Principal/major gifts
- Corporate partnerships
- Regional foundations
- Community-driven philanthropy
- Launch a regional campaign: "Future-Ready Triad" with a goal of \$12–15M annually by 2030.

Operational Efficiencies

- Centralize operations, programming, and marketing/communications.
- Standardize program alignment and delivery with local flexibility.
- Leverage school partnerships and shared spaces to scale quickly and cost-effectively.

Future Ready Alignment

Our expansion directly aligns with Boys & Girls Clubs of America's Better, Bigger, Bolder framework:

- **Better:** High-quality, trauma-informed programs with measurable outcomes.
- **Bigger:** Serving thousands more across the Triad.
- **Bolder:** Leading collective impact with schools, municipalities, and nonprofits.



The Impact of Your Investment

This is more than expansion—it's a legacy-defining opportunity to transform adversity into growth, impact, and influence for decades to come.

National Boys & Girls Clubs of America data shows that Club members are more likely to graduate, avoid risky behaviors, and be workforce-ready.

For the Triad, this translates into:

2,000

more youth are graduating on time with a postsecondary plan each year.

15,000

more youth with a safe place after school.

10,000

youth gaining leadership and workforce skills.

Boys & Girls Clubs give kids a safe space to learn and grow during critical afterschool hours.



A photograph of two young girls sitting outdoors, looking at a book together. The girl on the right is smiling and looking at the book, while the girl on the left is looking down at the pages. They are both wearing light blue jackets. The background is a chain-link fence and greenery. The image has a blue overlay at the bottom.

When we invest in
youth today, we build
a Future Ready Triad
for tomorrow.



We invite you to join us in building the Boys & Girls Clubs of the Greater Triad.

Together, we will:

Lift thousands of youth out of cycles of poverty.

Create safer, healthier communities.

Build a pipeline of Future Ready leaders across the Triad.

Call to Action

INVEST

in the “Future Ready Triad” campaign.

SERVE

as a Board Member, Advisory Council Member, or Community Champion

SPONSOR

facilities, technology, or programs.

HOST

a Stakeholder Gathering to engage other leaders.

Together, we can build a movement that is Better, Bigger, and Bolder—anchored in High Point, extending across the Triad, and shaping the future for generations of young people.

The Triad Needs **Club Kids.**



**BOYS & GIRLS CLUBS
OF THE GREATER TRIAD**

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